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## Stimulating Senses at Spring Fair

Made by Zen, the cutting edge home fragrance brand, is showcasing two new and exciting ultrasonic aroma diffusers at this year's event – Enso Black and Soto.

Both models incorporate the latest in ultrasonic technology and contemporary design, and are uniquely multifunctional. They are multifunctional and operate as aroma diffusers for use with fragrance or essential oils, humidifiers for hydrating and moisturising benefits, air purifiers and ionisers which produce 'feel good' negative ions.

All you need is tap water and a power point for these easy to use products. An essential or fragrance oil heightens the pleasure! As no heat source is required, essential oils are not degraded.

Sit back and enjoy the 'Zen' like atmosphere.



### **ENSO BLACK (RRP £42.99)**

Following hot on the heels of the highly successful launch of the Enso White, Made By Zen introduces the contemporary Enso Black ultrasonic aroma diffuser.

With its unique and elegant design, the Enso Black epitomises luxury with its sleek shape and black body which lends itself to any decor and environment.

It creates a scented and tranquil atmosphere in any space. Available in either a white or blue LED light choice, the Enso Black will enhance any environment.

It has an Auto shut-off mechanism, is easy to use and maintain and has low energy consumption (12W).

## **SOTO (RRP £49.99)**



**SOTO** ultrasonic aroma diffuser creates a peaceful and calming haven anywhere - elegant and aesthetically pleasing. The Soto delights senses with its colour changing mood lighting and cool, scented and relaxing mist, spreading fragrance quickly and effectively..

The mood lighting easily moves through a rainbow of colours or can be set on a single colour of choice. It also has a no light option to continue soothing whilst you sleep.

It has a built in auto shut-off mechanism, is easy to use and maintain and is low energy consumption (12W).

## **AND SHOWCASING OUR PERFUMER'S LATEST SCENTS:**

Our perfumer, who has worked in some of the major perfumery houses in Europe, has finely crafted exciting, exotic and beautiful fragrances exclusively for Made By Zen. At the heart of all our scent creations is a signature accord that cultivates the ultimate luxury of being unique and distinctive. We use the highest quality ingredients to create unique and distinctive scents that invoke memories and also help create new and evocative ones!

### **Introducing:-**

The launch of the Made By Zen **PURITY** essential oils range – an ultimate collection of essential oil blends that are unique and desirable. The 4 blends are 100% natural and use the purest essential oils:



**CALM** – a Vanilla and Sandalwood blend, which is warm and sensual to calm, sooth and create a peaceful ambiance, ideal for relaxation.



**CLARITY** – a mint, grapefruit, ginger and Mandarin stimulating and refreshing blend to promote mental clarity and alertness. A real wake up call.



**JOY** – a grapefruit, frankincense, sandalwood and cedarwood blend, for uplifting and strengthening the spirit, and creating an air of happiness.



**LOVE** – a rose otto, ylang ylang, vanilla, sandalwood, pine and clove blend which is sensuous and romantic, and made with the finest ingredients so you can surround yourself with Love!

Plus two new additions to the Made By Zen SIGNATURE OILS range:-

**PARADISE** – capturing the exotic beauty and vitality of a tropical Paradise, the scent features Mandarin orange, Caribbean Pineapple, cane sugar and coconut blended with Sandalwood, musk and a hint of vanilla to create a truly exotic fragrance.

**MOROCCAN ROSE** – a voluptuous scent housing a blend of the world's most exquisite roses. Clean and delightful, the oil is rounded off with the sensual woody notes of amber and musk. A truly romantic homage to the rose.

And to finish, an addition to CLASSICAL range:-

**COFFEE** – a dark and enticing blend of luxurious coffee and creamy vanilla with a hint of chocolate. Uplifting and indulgent!

**ENDS**

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## **EDITORS NOTES**

### **ABOUT MADE BY ZEN –**

Made By Zen is a modern home and fragrance brand that is synonymous with innovation, style and sensual scent.

Our Aim/Vision...

- Continue sourcing the globe for inspiring products that will enhance surroundings and scents that will set the mood.
- Provide unique and luxurious concepts in home fragrance and constantly introduce beautiful and distinctive scents.

Our Philosophy...

We draw inspiration from the beauty of pure, timeless and modern design whilst using our vast experience of combining pioneering manufacturing with cutting edge designs. Our niche products are unusually attractive and make the Made By Zen brand inimitable and unique. We work closely with inspired designers and manufacturers to regularly update our range in line with the latest trends. We are passionate about our products and if the product does not fire our imaginations, then it does not fit into our brand!

### **Innovating Home Fragrance and Aromatherapy...**

#### **Our Aroma Diffusers**

*...timeless, elegant, cutting edge and uber cool design meets modern science to create an explosion of scent!*

Cutting edge technology and pioneering manufacturing combined with modern design make the Made By Zen range of ultra sonic aroma diffusers unique and attractive. Using the latest technology makes these home fragrance products must have items for any home (or other environment where you need to create a 'Zen' like atmosphere). Visually stimulating, these multifunctional products enrich your surroundings whilst creating a soothing, cool, scented and relaxing mist which is magical and a real focal point.

These mini "fountains" of water and fragrance eliminate the need for plug-in air fresheners, reed diffusers, joss sticks, and room freshener sprays. Tap water and a favourite essential or fragrance oil is all that is required for an instant aroma hit! For a small carbon footprint, the Made By Zen Aroma Diffusers enable you to create a truly zen-tastic environment.

The Made by Zen ultrasonic aroma diffusers boast multifunctional benefits:

**Aroma Diffuser** – fragrances your surroundings healthily and effectively. Use with an essential oil, fragrance oil or even your favourite perfume oil. As no heat source is required, essential oils are not degraded.

**Mini Humidifier** – Hydrates and moisturises without creating condensation; ideal in today's centrally heated or air-conditioned environments.

**Air Purifier** – Improves the quality of the air you breathe. As no smoke is produced - only a fine water mist; makes these diffusers ideal for any time or place.

**Ioniser** – Produces "feel good" negative ions.

**Colour lighting** – various lighting options available across the range; vibrant static colours, elegant interior design led lighting options and colour changing mood lighting.

For added peace of mind, all of the Made By Zen Aroma Diffusers incorporate a patented auto shut-off, which is triggered when the water falls below the required level. This makes them safe to use even with pets or young children around.