



The Sweet Smell of Success

For immediate release

First impressions are everything in the beauty world and creating that all important positive impact is essential. In an industry built on making people feel attractive, relaxed and at ease, it is paramount that a salon delivers on the same level as the treatments. With unique and elegant designs the range of *Ultrasonic Aroma Diffusers* from **Made By Zen** provide an attractive style statement whilst emitting a hydrating and fragranced mist, the perfect way to create the ambience you desire.



Made By Zen 'Enso' Ultrasonic Aroma Diffusers

Made By Zen Ultrasonic Aroma Diffusers are incredibly **easy to set up and use** simply fill with water to the marked level and add a few drops of **essential or fragrance oil**; within moments you and your clients can be enjoying the wonderfully relaxing ambience created by your **Made By Zen Ultrasonic Aroma Diffuser**. All types of **essential or fragrance oil** can be used in **Made By Zen Ultrasonic Aroma Diffusers** so you are free to tailor the aroma depending on your mood or the season. The power of a scent should not be underestimated, different fragrances or combinations of fragrances have the power to re-energise and awaken, or soothe and relax and even trigger memories and emotions. **Made By Zen**

have their own range of Fragrance Oils in scents such as; Serenity, Fresh Mint and Grapefruit, Rose Petals, Lavender and many more.



A selection of Fragrance Oils from Made by Zen

Made By Zen Ultrasonic Aroma Diffusers also **work as mini-humidifiers and air purifiers to improve air quality** and have a **running time of 3 and a half hours** before they need to be refilled. **The Enso** in Black or White offers high-end design and style and lends itself to any decor or environment, put it in pride of place to spark interest, or let it subtly blend it into your design. Soft LED lighting in blue or white add to the gentle and relaxing atmosphere created by the scented mist. **Made By Zen** also offers **the Nirvana** model which offers even longer **running time of up to 8 hours** and comes with **a remote control** for added ease of use, as well as an **optional 30 second intermittent setting** to allow you to enjoy the aroma of stronger oils or fragrances without being overwhelmed.



Made By Zen 'Nirvana' Ultrasonic Aroma Diffuser

Advanced ultrasonic technology utilises high frequency vibrations to atomize the liquid, meaning there is no need for a heat source. A patented **automatic shut off** is installed across the range, which is triggered when the water falls below a certain level, making **Made By Zen Ultrasonic Aroma Diffusers** incredibly safe and easy to use.

Made By Zen Ultrasonic Aroma Diffusers could be the **perfect addition to your salon or treatment rooms**, creating a relaxed and soothing atmosphere for your client alongside sleek and sophisticated design.

Notes For Editors

Stockists and further information on both the **Enso** and **Nirvana** is available from www.madebyzen.com

The Enso retails at £42.99 and the Nirvana at £59.99.

The **Made By Zen Ultrasonic Aroma Diffusers** utilise **ultrasonic vibration in high frequency** to produce a scented mist, which is then **dispersed into the surrounding area**. They do not produce smoke, have a built in auto shut off, do not use naked flames and are ideal for use with natural Essential Oils.

Made By Zen products are distributed by Europium World (UK) Ltd who have been providing exciting, innovative products and services throughout its portfolio of companies since 2001. The team are at the forefront of new product development and distribution and aim to continue bringing products with a wow factor to the consumer.

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